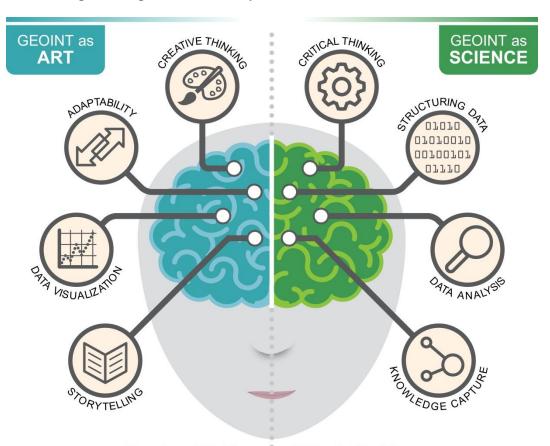
#### The GEOINT Mind

GEOINT is evolving as an intelligence discipline, as we transform how we apply our expertise against the volumes of diverse sources to meet increasing needs for the insight we can provide. The future of GEOINT depends on the fusion of the left brain logic and right brain creativity to achieve mission outcomes.



## Creative Thinking

Develops and encourages new ideas, innovations, or challenges to conventional approaches

## Adaptive Problem Solving 🔫

Adjusts sources and methods in response to new information, evolving needs, or emerging constraints

# Data Visualization

Represents complex information in an easily understood manner for direct application

# Storytelling

Purposely captures insight and evidence to furnish customers with rich, intuitive access to GEOINT for their mission application

# Critical Thinking

Analytic strategies that apply logic, evidence, and structured techniques

# Structuring Data

Deconstruct analytic problems and systematically record relevant observations

## Data Analysis

Apply quantitative and qualitative techniques to detect and describe objects and characterize activities

## Knowledge Capture

Capture and expose the analyst's understanding of the problem and the evidence that underpins their knowledge

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